OSCON Conference: Dot Org Show Memo
July 20-24, 2009
http:// en.oreilly.com/oscon2009

This show memo will detail all of the important information, deliverables and deadlines to maximize your participation at the O'Reilly OSCON Conference.

MAJOR DEADLINES:
Event Guide Advertisements: 6/8/09
Hotel Room Discount Rate: 6/18/09

Expo Hall Hours

Exhibitor Registration/Move-In:
Monday, July 20, 12:00PM - 6:00PM
Tuesday, July 21, 9:00AM - 6:00PM

Exhibit Hall Hours:
Wednesday, July 22
10:00AM - 4:30PM
6:00PM - 7:00PM - Expo Hall Reception

Thursday, July 23
10:00AM - 5:00PM

Exhibitor Move-out:
July 23, 5:00PM - 9:00PM
July 24, 8:00AM - 12:00PM

Each 10'x9' Booth Space Includes:
* 4' draped counter (pop-up booths are **not** allowed)
* One counter-height stool
* Carpeted area (no need to rent carpet)
* 7" x 44" Identification Sign
Show color is **Blue** and **Orange**

Please note that O'Reilly will **not** be providing electricity and Internet access for free booths this year. A special discounted rate is available should you need to order these for your booth. All orders need to be made through Tricord Tradeshows by logging on to their Exhibitor Manual.

Exhibitor Manual
* Go to www.tricord.net
* Select Client Log In
* Scroll down to the OSCON Conference
* Then enter the password oscon2009

Exhibitor Booth Materials:
Please use the address below when sending freight for your booth. Your materials must arrive by 4pm on 7/13/09.

Advance Warehouse Address for Exhibit Booth Materials:
OSCON Conference
UPS Freight
c/o Tricord Tradeshows
925 Morse Ave. Sunnyvale, CA 94089

Shipping Label for Exhibit Booth Materials:
Attn: O'Reilly OSCON Conference, EXHIBITOR FREIGHT, <COMPANY NAME>.
On the outside of the box, please mark in large letters:
EXHIBITOR FREIGHT, <COMPANY NAME>
BOX 1 of (number of boxes)

AV and Lead Retrieval Orders
GESI is our preferred vendor for all computer related rentals, and will be onsite for the duration of the show to handle any technical issues. Lead retrieval machines can also be ordered for this event. Please check the website for the early bird discount deadline
Log on to http://events.gesi.net
Register and Activate Account
Select OSCON 2009

Exhibitor Staff Passes
As part of your exhibit package, you will be granted up to four exhibit staff passes and one conference sessions pass. A form will be emailed to you to fill out with the names and email addresses of those who will use your exhibit staff passes and your one conference sessions pass. Please return this form no later than **July 6, 2009** in order to be properly registered for your exhibit staff passes and to be included in our new social networking and opt-in email lists.

Employee and client discount code
O'Reilly is pleased to announce a 20% discount off additional conference passes exhibitor's employees and clients. Please use discount code, **os09ds20**, when registering at: https://en.oreilly.com/oscon2009/public/register

Promote OSCON
Please use the attached link to navigate to our sponsor and exhibitor banners.
http://en.oreilly.com/oscon2009/public/content/promote

New this year – OSCON Conference Attendee Directory!
If you would like to connect with other OSCON attendees via a special conference-only attendee directory, please notify May when you and your colleagues are registered, and you will be signed up to participate. You will receive further instructions on how to use the network via email

Venue
San Jose McEnery Convention Center
150 West San Carlos St.
San Jose, CA 95113

Hotel Reservations

O'Reilly Media has secured conference group rates at the San Jose Marriott and the Hilton San Jose. Both hotels are connected to the San Jose McEnery Convention Center.

San Jose Marriott
301 South Market Street
San Jose, California 95113 USA
Phone: 1-408-280-1300

The San Jose Marriott is directly connected to the San Jose McEnery Convention Center.

Guest Room Rate: $189.00 for single or double occupancy plus 10.07% Occupancy Tax, and $2.00 HBID Assessment Tax.

To Make a Reservation: To receive the conference room rate, please identify yourself as "O'Reilly Open Source Convention 2009" when calling the hotel's reservation number: 1-800-314-0928. The cut-off date for the group rate is **June 18, 2009.** Reservations received after June 18, 2009 (or after the room block sells out, whichever comes first) will be honored on a space-available basis at the prevailing rate of the hotel. Please provide 72 hours' notice when canceling your reservations to avoid deposit forfeiture or penalties. Make your reservation today.

Parking: Valet parking fee: $25.00 USD Daily

Hilton San Jose
300 Almaden Boulevard
San Jose, California
Tel: 1-408-287-2100 or 1-800-HILTONS

The Hilton San Jose hotel is located in the heart of Silicon Valley, connected to the San Jose McEnery Convention Center and only three miles from the Mineta San Jose International Airport.

Guest Room Rate: $189.00 for single or double occupancy plus 10.07% Occupancy Tax, and $2.00 HBID Assessment Tax.

To Make a Reservation: To receive the conference room rate, please identify yourself as "O'Reilly Open Source Convention 2009" when calling the hotel's reservation number: 1-800-HILTONS. The cut-off date for the group rate is June 18, 2009. Reservations received after June 18, 2009 (or after the room block sells out, whichever comes first) will be honored on a space-available basis at the prevailing rate of the hotel. Please provide 72 hours' notice when canceling your reservations to avoid deposit forfeiture or penalties.

Parking:
- Self Parking: 19.00 USD - In & Out Privileges
- Valet Parking: 24.00 USD - In & Out Privileges

Airport Information

Norman Y. Mineta International Airport is located three miles (5km) from the hotel.

Airport Shuttle:
- The San Jose Marriott and the Hilton San Jose do not provide complimentary shuttle service.
- VTA Airport Flyer makes frequent stops between San Jose International Airport and the Metro Station Light Rail Stop (North 1st Street and Metro Drive). For more information call the Valley Transportation Authority (VTA) at (408) 321-2300 or visit their website.

Taxi Service

Taxis to and from Norman Y. Mineta International Airport cost approximately $20 to $25 USD.